

Agenda January 16th 2020

Eagle Alpha



Lead Sponsor
J.P.Morgan

08.00 A.M.

Registration, Breakfast and Vendor Exhibits

09.00 A.M.

Opening Remarks

Emmett Kilduff | Founder & CEO | **Eagle Alpha**

09.10 A.M.

Opening Keynote: “Infonomics – How And Why Data Is An Asset”

Doug Laney | Principal, Data & Analytics Strategy | **Caserta**

09.20 A.M.

Opening Keynote: “Alternative Data: Raising The Table Stakes”

Mitchell Ulman | Executive Leader | **Ex Two Sigma Managing Director**

09.30 A.M.

Opening Keynote: “Conductor 2025”

Elizabeth Pritchard | Founder | **White Rock Data Solutions (Ex Goldman Sachs, AIG, Crux Informatics)**

09.40 A.M.

5 Emerging Datasets

- **Eagle Alpha** has handpicked 5 emerging vendors of note

10.00 A.M.

5 Data Buyers Outline How They Work With Data

- **Corey Dean** | Vice President | **Blueshift Asset Management**
- **Jonathan Berkow** | Alternative Data Lead | **Alliance Bernstein**
- **Norman Niemer** | Chief Data Scientist | **UBS Asset Management**
- **Pavan Arora** | CTO & Chief AI Officer | **Aramark**
- **Afsheen Afsar** | Ex Chief Artificial Intelligence Officer | **Ex Cerberus Capital Management**

1-1s	Buyside Stream Room = Hub 1	Private Equity Stream Room = Hub 2	Corporate Stream Room = Hub 3	Expert Hub Breakout Room = Hub 4
	10.30am Creating An Alternative Data Strategy Jonathan Neitzell, Founder, Anduril Partners (ex Goldman Sachs Asset Mgmt)	10.30am Alternative Data Adoption: Tackling The Inertia To Change Michael Recce, MD & Chief Data Scientist Neuberger Berman	10.30am Unleash The Value Of External Data Emmett Kilduff, Founder & CEO, Eagle Alpha	10.30am 1. Data Science Table: How and Why Data is an Asset Doug Laney, Caserta 2. Strategic Table: How alterative data is changing the role of PMs Elizabeth Pritchard, White Rock Data Solutions 3. Alpha Table: Building a Scalable Alpha Testing Solution Michael Beal, Data Capital Management
	11.00am Sourcing & Evaluating Alternative Data <ul style="list-style-type: none"> • Michael Recce, MD & Chief Data Scientist, Neuberger Berman • Rob Morse, Head of Alternative Data, PDT Partners • Olga Kokareva, Managing Director, Synthesis Investment Management CHAIR: Hugh O'Connor, Eagle Alpha	11.00am How Data & Technology Applies To All Parts Of Private Equity Afsheen Afshar , Ex Chief AI Officer, Ex Cerberus Capital Management	11.00am How Corporates Are Using Employment Data <ul style="list-style-type: none"> • Toby Dayton, Founder & CEO, LinkUp • Franz Gilbert, Vice President, Deloitte 	11.00am 1. Data Science Table: How and Why Data is an Asset Doug Laney, Caserta 2. Strategic Table: Building a Buyside Alternative Data Strategy Jonathan Neitzell, Anduril Partners 3. Alpha Table: Finding 'Signals' in the Noise Matei Zatreanu, System 2
	11.30am New Industry Standards - FISD <ul style="list-style-type: none"> • Norman Niemer, Chief Data Scientist, UBS Asset Management • Brooke Bernstein, Legal Director, Tudor • Shruti Thaker, Head of Alpha Capture and Alternative Vendor Data, Blackrock • Max Abend, Vice President, PDT Partners • Melanie Laufer, Associate Market Data Services, CPP Investment Board 	11.30am Building A Team: Data Science And Analytics in Private Markets Richard Pook , Search Consultant Partner, Dore Partnership	11.30am How A Fortune 500 company Uses External Data Pavan Arora , CTO & Chief AI Officer, Aramark	11.30am 1. Engineering Table: Lessons from Building an Alternative Data Product Toby Dayton, LinkUp 2. Data Science Table: Full Stack Data Science for Alternative Data Tom Wadden, Jam Labs 3. Alpha Table: Deriving Alpha from Alternative Data Mitchell Ulman, Ex Two Sigma

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	<div>12.00pm</div> Tackling The Mapping Problem <ul style="list-style-type: none"> Gene Ekster, Co-Founder, Alternative Data Group Christopher Thomas, Senior Vice President, Factset Daniel Entrup, CEO, Datavore Thomas Combes, Head of Data Science, Eagle Alpha CHAIR: Dale Richards, Island20Ventures		<div>12.00pm</div> How To Integrate Data Into A PE Firm's Workflow <p>Tim Kiely, Lead Data Scientist, American Securities</p>		<div>12.00pm</div> How To Effectively Leverage Pre-Mastered Content From 3rd Party Data Sources For Your Data Governance And MDM Initiatives <p>Scott Taylor, Data Whisperer & Principal Consultant, MetaMeta Consulting</p>		<div>12.00pm</div> <ol style="list-style-type: none"> Engineering Table: Lessons from Building an Alternative Data Product Toby Dayton, LinkUp Strategic Table: How alternative data is changing the role of PMs Elizabeth Pritchard, White Rock Data Solutions Strategic Table: Building an Alternative Data Team Richard Pook, Dore Partnership 	
	<div>12.30pm</div> LUNCH		<div>12.30pm</div> LUNCH		<div>12.30pm</div> LUNCH		<div>12.30pm</div> LUNCH	
	<div>1.30pm</div> Best Practices Around Web Crawling <ul style="list-style-type: none"> Justin Zhen, Co-Founder, Thinknum Peter Greene, Vice Chair Investment Management, Lowenstein Sandler CHAIR: Ronan Crosson, Eagle Alpha		<div>1.30pm</div> Deal Origination And How Data Is Transforming Early Stage Venture Capital <p>Alessio Fanelli, Director of Engineering, 645 Ventures</p>		<div>1.30pm</div> How Corporates Can Use Alternative/External Data To Help In Their Decision-Making Process <p>Doug Laney, Principal, Data & Analytics Strategy, Caserta</p>		<div>1.30pm</div> <ol style="list-style-type: none"> Data Science Table: Ticker Mapping Gene Ekster, Alternative Data Group & Dale Richards, Island20Ventures Strategic Table: Building an Alternative Data Team Richard Pook, Dore Partnership Alpha Table: Deriving Alpha from Alternative Data Mitchell Ulman, Ex Two Sigma 	
	<div>2.00pm</div> Build An Infrastructural Data Strategy - Data Engineering Best Practices <ul style="list-style-type: none"> Dave Hannibal, Global Head of Strategic Partnerships & Alliances, DUCO Markel Alayev, Director of Service Delivery, RFA Padraig Mulligan, Head of Engineering, Eagle Alpha 		<div>2.00pm</div> How The Most Innovative PE Firms Use Alternative Data To Identify High Performing Companies <p>Marta Lopata, Chief Growth Officer, Thinknum</p>		<div>2.00pm</div> Data Quality Testing <p>Thomas Combes, Head of Data Science, Eagle Alpha</p>		<div>2.00pm</div> <ol style="list-style-type: none"> Data Science Table: Ticker Mapping Gene Ekster, Alternative Data Group & Dale Richards, Island20Ventures Strategic Table: Web Crawling Best Practices Peter Greene, Lowenstein Sandler & Justin Zhen, Thinknum Alpha Table: Alternative Data for Discretionary Teams Ronan Crosson, Eagle Alpha 	

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	<div>2.30pm</div> <p>How to Perform Quality Testing On Alternative Datasets. What Are The Things To Look Out For?</p> <p>Thomas Combes, Head of Data Science, Eagle Alpha</p>	<div>2.30pm</div> <p>Due Diligence - Using Alternative Data To Mitigate The Buyer’s Inherent Information Disadvantage</p> <ul style="list-style-type: none"> Malinda Gentry, Principal/US Analytics Leader, Ernst & Young Sajjad Jaffer, Managing Partner, Two Six Capital Tim Brouwer, Managing Director, ARIX Research <p>CHAIR: Dean Barr, Eagle Alpha</p>	<div>2.30pm</div> <p>From Dataset Idea To Market Readiness Using Full Stack Data Science</p> <ul style="list-style-type: none"> Tom Wadden, Founder, Jam Labs Matthew Bergerman, Director, DTCC James Benum, Senior Vice President Product, Q4 	<div>2.30pm</div> <p>1. Engineering Table: Engineering Best Practices for Alternative Data Dave Hannibal, DUCO</p> <p>2. Strategic Table: Web Crawling Best Practices Peter Greene & Justin Zhen</p> <p>3. Strategic Table: Aligning Data to Your Enterprise Strategy Scott Taylor, MetaMeta Consulting</p>
	<div>3.00pm</div> <p>How Discretionary Teams Can Work With Alternative Data</p> <ul style="list-style-type: none"> Jonathan Neitzell, Founder, Anduril Partners Ronit Koren, Director of Partner Programs, Audit Analytics Nate Edwards, Data Analyst, Suvretta Capital Management Todd Schmucker, Gardening Leave, Balyasny Asset Management <p>CHAIR: Ronan Crosson, Eagle Alpha</p>	<div>3.00pm</div> <p>Quality Testing Datasets For Private Equity Firms</p> <p>Thomas Combes, Head of Data Science, Eagle Alpha</p>		<div>3.00pm</div> <p>1. Engineering Table: Engineering Best Practices for Alternative Data Dave Hannibal, DUCO</p> <p>2. Strategic Table: Alternative Data for DD Dean Barr, Eagle Alpha & Tim Brouwer, ARIX</p> <p>3. Strategic Table: Aligning Data to Your Enterprise Strategy Scott Taylor, MetaMeta Consulting</p>
	<div>3.30pm</div> <p>Finding 'Signals' In The Noise - Best Practices around Alpha Testing</p> <ul style="list-style-type: none"> Evan Reich, Head of Data Strategy & Sourcing, Nasdaq/Quandl Matei Zatreanu, Founder, System 2 Sylvain Forte, CEO, SESAMm Michael Beal, CEO, Data Capital Management <p>CHAIR: Mitchell Ulman, Ex Two Sigma</p>	<div>3.30pm</div> <p>Harnessing The Power Of Portfolio Company Data</p> <p>Sajjad Jaffer, Managing Partner, Two Six Capital</p>	<div>3.30pm</div> <p>2020 Future Predictions</p> <ul style="list-style-type: none"> Peter Horowitz, Chief Strategy Officer, Dun & Bradstreet Lauren Stevens, Senior Vice President, Factset Thomas Gilligan, Head of Americas Equity Sales, IHS Markit 	<div>3.30pm</div> <p>1. Data Science Table: Full Stack Data Science for Alternative Data Tom Wadden, Jam Labs</p> <p>2. Strategic Table: Alternative Data for DD Dean Barr, Eagle Alpha & Tim Brouwer, ARIX</p> <p>3. Alpha Table: Alternative Data for Discretionary Teams Jonathan Neitzell & Ronan Crosson</p>
	<div>4.00pm</div> <p>2020 Future Predictions</p> <ul style="list-style-type: none"> Mark Pason, Gardening Leave, Ex Point 72 Elizabeth Pritchard, Founder, White Rock Data Solutions Matt Napoli, Head of Business Development, 1010data Jay Bhankharia, Senior Director, S&P Global <p>CHAIR: Rich Brown, Citadel</p>	<div>4.00pm</div> <p>2020 Future Predictions</p> <ul style="list-style-type: none"> Tim Kiely, Lead Data Scientist, American Securities Saffad Jaffer, Managing Partner, Two Six Capital Afsheen Afshar, Ex Chief AI Officer, Ex Cerberus Capital Management <p>CHAIR: David Kremski, Factset</p>	<div>CHAIR: Lynne Schneider, IDC</div>	<div>4.00pm</div> <p>1. Engineering Table: Data Warehousing Padraic Mulligan, Eagle Alpha</p> <p>2. Data Science Table: Building a Scalable Alpha Testing Solution Michael Beal, Data Capital Management</p> <p>3. Alpha Table: Find ‘Signals’ in the Noise Matei Zatreanu, System 2 & Sylvain Forte, SESAMm</p>

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Eagle Alpha



4.30 P.M.

Alpha Capture - Predictions From Vendors

15 Vendors Will Pitch Predictions Based On Their Data

5.20 P.M.

Quiz & Prizes

We Will Finish The Day With A Fun Quiz. Topics Include:

- History Of Alternative Data
- Data Science
- Data Category Popularity
- Witty Round

5.35 P.M.

Closing Remarks

Emmett Kilduff, Founder & CEO, Eagle Alpha

5.40 P.M.

Drinks & Networking

The Drinks & Networking Reception Will Be Held In The Venue.